

ORDER



KSNV

Orders	Order / Rev:	105006	Primary AE:	Amy McCreary
	Alt Order #:	06837949	Sales Office:	BLPHI
	Product Desc:	OBAM FOR AMERICA	Sales Region:	National
	Estimate:	1537		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	08/01/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	149	\$125,125.00	\$106,356.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	149	\$125,125.00	\$106,356.25	0.00
Totals	149	\$125,125.00	\$106,356.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,125.00
Market	100%	\$417,083.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$87,587.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,391.67
KTUD	1%	\$4,170.83
KVVU	26%	\$108,441.67
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,366.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$450.001	0.00	NM	4	\$1,800.00	
M-F 5-6a WakeUp w/Wagners															
NEWS															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 10/15/12	10/21/12	~TWTF--		4		\$450.00		0.00							

Order / Rev: 105006 Advertiser: Obama for America
Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV
Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWTF--		4	\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.8,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F 5-8a	WakeUp w/Wagner5-6a			-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	\$450.00	0.00	NM				
(R) MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	\$450.00	0.00	NM				
(R) MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	\$450.00	0.00	NM				
(R) MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12	M-F 5-6a	WakeUp w/Wagner5-6a			-TwThF----	:30	\$450.00	0.00	NM				
(R) MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		M-----		1	\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner5-6a			M-----	:30	(\$450.00)	0.00	NM				
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	M-F 5-6a	WakeUp w/Wagner5-6a			M-----	:30	\$450.00	0.00	NM				
(R) MG for 2.1 10/22															
[Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagn@M	430a-5a		-TWT---	:30	4	\$100.00	2	0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWT---		4	\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners	430a-5a			-TwTh-----	:30	(\$100.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn@M	430a-5a		M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		M-----		1	\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	10/22/12-10/28/12	Wake Up Early w/ Wagners	430a-5a			M-----	:30	(\$100.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		-TWTF--		4	\$700.00		0.00						

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Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
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Estimate: 1537

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$700.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wegner6-7a					-TWThF----	:30	(\$700.00)	0.00	NM	
		See MG 5,5,6,5,7,5,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	(\$700.00)	0.00	NM	
		See MG 5,5,6,5,7,5,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		3	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	(\$700.00)	0.00	NM	
		See MG 5,5,6,5,7,5,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		4	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	(\$700.00)	0.00	NM	
		See MG 5,5,6,5,7,5,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		5	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	\$700.00	0.00	NM	
		(R) MG for 5,2,5,3,5,1,5,4													
		[Revised Rate to Reinstate]													
		6	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	\$700.00	0.00	NM	
		(R) MG for 5,2,5,3,5,1,5,4													
		[Revised Rate to Reinstate]													
		7	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wegner6-7e					-TWThF----	:30	\$700.00	0.00	NM	
		(R) MG for 5,2,5,3,5,1,5,4													
		[Revised Rate to Reinstate]													
		8	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a					-TWThF----	:30	\$700.00	0.00	NM	
		(R) MG for 5,2,5,3,5,1,5,4													
		[Revised Rate to Reinstate]													
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$700.00		0.00						
E 7	KSNV	10/16/12	10/19/12	Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.001	0.00	NM		8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		8	\$900.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$350.00			0.00					
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$625.00			0.00					
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$225.00			0.00					
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$750.00			0.00					
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$500.00			0.00					
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$600.00			0.00					
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8	\$425.00			0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd HOM		9-10a	-TWTF--	:30	8	\$425.001	0.00	NM	6	\$2,550.00	
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		8	\$425.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
3	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
4	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
5	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
7	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
8	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16		[.NOT AVAILABLE RATE]		NOT AVAILABLE RATE									
9	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	\$425.00	0.00	NM				
		(R) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		[Revised Rate to Reinstate]											
10	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	\$425.00	0.00	NM				
		(R) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		[Revised Rate to Reinstate]											
11	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	\$425.00	0.00	NM				
		(R) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		[Revised Rate to Reinstate]											
12	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		(R) Credited		[credit - mg 6863795]											
13	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	\$425.00	0.00	NM				
		(R) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		[Revised Rate to Reinstate]											
14	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	\$425.00	0.00	NM				
		(R) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1		[Revised Rate to Reinstate]											
15	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a			-TWThF----	:30	(\$425.00)	0.00	NM				
		(R) Credited		[credit - mg 6863795]											
16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd HOM		9-10a	M-----	:30	2	\$425.001	0.00	NM	2	\$850.00	
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		2	\$425.00		0.00						

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNW

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

Order / Rev:	105006
Alt Order #:	06837949
Flight Dates:	10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$225.00			0.00					
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$225.00			0.00					
E 25	KSNV	10/16/12	10/19/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$425.00			0.00					
E 26	KSNV	10/22/12	10/22/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$425.00			0.00					
E 27	KSNV	10/16/12	10/19/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$325.00			0.00					
E 28	KSNV	10/22/12	10/22/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$325.00			0.00					
E 29	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$450.00			0.00					
E 30	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$450.00			0.00					
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8	\$725.00			0.00					
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2	\$725.00			0.00					
E 33	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		13	\$1,200.00			0.00					

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Spot	Week:	10/15/12	10/21/12	-TWTF--		13	\$1,200.00			0.00					
1	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[PGM CHG = DEBATE]														
2	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[PGM CHG = DEBATE]														
3	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[PGM CHG = DEBATE]														
4	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
7	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
8	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
13	KSNV 10/15/12-10/21/12 M-F Early News				5-630p										
	See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
15	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
16	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
17	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
18	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
19	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
20	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
21	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														
22	KSNV 10/16/12-10/19/12 M-F Early News				5-630p										
	(R) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2														
	[Revised Rate to Reinstate]														

E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	0.00	NM	2	\$2,400.00	
NEWS															
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
Week:	10/22/12	10/28/12	M-----		2	\$1,200.00				0.00					

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KSNV

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KSNV

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KSNV

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Alt Order #: 06837949
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Advertiser: Obama for America
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Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002	0.00	NM		4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$250.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 62,5,62,6,62,7,62,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 62,5,62,6,62,7,62,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 62,5,62,6,62,7,62,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 62,5,62,6,62,7,62,8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	\$250.00	0.00	NM	
		(M) MG for 62,4,62,1,62,2,62,3		[Revised Rate to Reinstate]											
6	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	\$250.00	0.00	NM	
		(M) MG for 62,4,62,1,62,2,62,3		[Revised Rate to Reinstate]											
7	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	\$250.00	0.00	NM	
		(M) MG for 62,4,62,1,62,2,62,3		[Revised Rate to Reinstate]											
8	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am				-TWThF----	:30	\$250.00	0.00	NM	
		(M) MG for 62,4,62,1,62,2,62,3		[Revised Rate to Reinstate]											
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001	0.00	NM		1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$250.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am				M-----	:30	(\$250.00)	0.00	NM	
		See MG 63,2													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/22/12-10/22/12		Late Night w/Fallon		1237a-136am				M-----	:30	\$250.00	0.00	NM	
		(M) MG for 63,1	10/22	[Revised Rate to Reinstate]											
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S-		1	\$1,400.00		0.00						
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S		1	\$200.00		0.00						

Totals

149 \$125,125.00